

THE VENUS EFFECT

With

SHERRYL NOVA

Astrologer

'PALM SPRINGS LIFE MAGAZINE'



THE LAW OF ATTRACTION

VENUS FACTS



‘I BALANCE’

- **Glyph Represents Sunset, Balance of Night and Day**
- **Color - Indigo or Dark Blue**
- **Element - Air/Intellect**
- **7 Year Cycle Pattern**
- **Art, Law, Partnerships**

ART



ATTRACTION

BEAUTY

IMAGE/STYLE

LAW



CONTRACTS
AGREEMENTS
MERGERS

PARTNERSHIPS



SOCIAL RELATIONSHIPS

MARRIAGES

BUSINESS ALLIANCES

CHOOSE ONE:

‘TO LOVE’



‘TO BE LOVED’

???

‘TO LOVE’

THE CHOOSER

SENDER

MALE



‘TO BE LOVED’

THE CHOSEN

RECEIVER

FEMALE

MALE VENUS

SENDER

‘FIRE - ACTION’

ARIES

LEO

SAGITTARIUS

‘AIR - INTELLECT’

GEMINI

LIBRA

AQUARIUS

MALE VENUS

SENDER

‘FIRE - ACTION’

**ARIES - COMPETITIVE, PRIMAL, NEEDS
TO CONQUER, FEARLESS, YOUNG**

**LEO - HEARTFELT, LOYAL, CHILDLIKE,
AIR OF ROYALTY, LOVES AUDIENCE**

**SAGITTARIUS - NEEDS SPACE, FICKLE,
TRAVELS, MULTI CULTURAL,
KNOWLEDGABLE, EDUCATE**

MALE VENUS

SENDER

‘AIR - INTELLECT’

**GEMINI - BRIGHT, YOUTHFUL,
COMMUNICATION, LIGHTHEARTED**

**LIBRA - SEEKS PERFECTION, BALANCE
OF POWER, ATTRACTIVENESS, IMAGE,
SOCIAL COMPANION**

**AQUARIUS - BEST FRIENDS, ENDURING,
UNDERSTANDING, POLITICS, ACTIVIST**

FEMALE VENUS

RECEIVER

‘EARTH - LOGIC’

TAURUS

VIRGO

CAPRICORN

‘WATER - EMOTIONS’

CANCER

SCORPIO

PISCES

FEMALE VENUS

RECEIVER

‘EARTH - LOGIC’

**TAURUS - BANKER, INVESTS IN
PARTNERSHIPS, SLOW TO BUILD
EMPIRE, PATIENCE, FOREVER**

**VIRGO - NEEDS SPACE, CRITICAL,
PURITY, SERVES IN ALLIANCES**

**CAPRICORN - ADMINISTRATES
ALLIANCES, LOVE AS BUSINESS,
WANTS TO MOLD AND MANAGE**

FEMALE VENUS

RECEIVER

‘WATER - EMOTIONS’

**CANCER - HOMEMAKER, NUTURER,
FOOD, OVER SENSITIVE, REAL ESTATE**

**SCORPIO - PASSION, DESIRE,
PROTECTIVE, MANIPULATIVE,
RESOURCEFUL, CREATIVE**

**PISCES - DREAMY, IDEALISTIC, NEEDS
ROMANTIC BACKSTORY, MYSTIC,
VICTIM, RESCUES UNDERDOG**

VENUS DIALOGUE

MALE/MALE

“LET’S GO TO ARMANDO’S TO EAT”

“NO, LET’S GO TO CASTELLI’S”

FEMALE/FEMALE

**“WHERE DO YOU WANT TO GO FOR
DINNER?”**

**“I DUNNO...WHERE DO YOU WANT TO
GO?”**

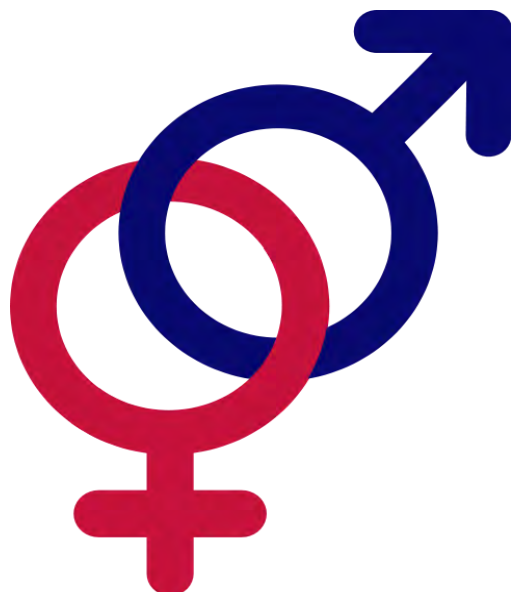
MALE/FEMALE

“LET’S GO TO JILLIAN’S TO EAT”

“PERFECT”

CELEBRITY VENUS

- DONALD TRUMP - CANCER (F)
- PRINCESS DIANA - TAURUS (F)
- FRANK SINATRA - CAPRICORN (F)
- OPRAH WINFREY - AQUARIUS (M)
- ELIZABETH TAYLOR - ARIES (M)
- BILL CLINTON - LIBRA (M)
- HILLARY CLINTON - SCORPIO (F)



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ASTROLOGER FOR PALM SPRINGS LIFE

MALE VENUS (TO LOVE/TO CHOOSE) FIRE - ACTION / AIR - INTELLECT

ARIES - Competitive. Brave. Wants the Unattainable, Bored After Conquering. Anger Motivated and Reactionary.

LEO - Leads with the Heart. Commands Royal Treatment. Demands Loyalty. Unchanging. Forever. Childlike devotion.

SAGITTARIUS - Multicultural. Craves Knowledge and Travel. Requires Space. Shared Athletic/Outdoor Pursuits. Fickle.

GEMINI - Good Conversation. Common Interests. Fellow Students in Life. Emotion/Intelligence From Two Sources.

LIBRA - Idealist. Seeks Perfect Social Companion. Positive Image. Balance of Power. Harmony. Beauty. Art.

AQUARIUS - Best Friend Wanted. Intelligence. Understanding. Slow to Commitment, Eternal When Right. Tolerant.

FEMALE VENUS (TO BE LOVED/TO BE CHOSEN) EARTH - LOGIC / WATER - EMOTION

TAURUS - The Banker. Invests in Relationships and Love. Slowly Builds Empire with Partner. Patient. Forever. Reliable.

VIRGO - The Critical Lover. High Service to the Relationship. Requires Space. Love Therapist. Importance on Health.

CAPRICORN - Love as Business. Wants Strong Talent to Mold and Manage. Administrates Relationship. Often May-December in Theory.

CANCER - Strong Home Builder. Nurturing. Food and Real Estate. Overly-Sensitive. Gut Instinct. Security.

SCORPIO - The Passionate Lover. Protective. Controlling. Resourceful. Renewal. Power-Monger. Eternal. Creative.

PISCES - Ethereal. Desires To Save the Underdog. Messianic. Needs Romantic Backstory. Hi/Mystic or Low/Victim.

NAME: _____ VENUS: _____